General Election Opinion Poll

November 2017
Methodology and Weighting

- RED C interviewed a random sample of 1,004 adults aged 18+ by telephone between the 20th-24th November 2017.
- A random digit dial (RDD) method is used to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- Half of the sample are interviewed using an RDD landline sample, with the other half conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- Interviews were conducted across the country and the results weighted to the profile of all adults. A further past vote weighting is included that takes the recall for how people voted at the last election and weights this to the exact result at the last election.
- Vote intention results are based on those who will actually go and vote, using a 10 point scale, where 1 is not at all likely and 10 is very likely, those rating 8 to 10 are included as being those who will definitely go and vote.
- In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.
First Preference Vote Intention – 26th November 2017

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

- Fine Gael: 27% -2
- Ind. Alliance: 4% =
- Fianna Fáil: 26% +1
- Sinn Féin: 16% +2
- Labour: 6% =
- Ind. Candidates: 10% -2
- Undecided Voters: 10%

Solidarity-PBP: 3% -1
Social Democrats: 3% +1
Green: 4% =
Renua: 1% +1
First Preference Vote Intention – November ‘17

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)
Voting Intention x Demographics

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

<table>
<thead>
<tr>
<th>Party/Independent Candidate</th>
<th>Gender</th>
<th>Age</th>
<th>Social Class</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>Male</td>
<td>Female</td>
<td>18-34 (n=160)</td>
</tr>
<tr>
<td>Fianna Fail</td>
<td>26%</td>
<td>26%</td>
<td>26%</td>
<td>16%</td>
</tr>
<tr>
<td>Fine Gael</td>
<td>27%</td>
<td>22%</td>
<td>33%</td>
<td>24%</td>
</tr>
<tr>
<td>Labour</td>
<td>6%</td>
<td>7%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Sinn Fein</td>
<td>16%</td>
<td>19%</td>
<td>13%</td>
<td>19%</td>
</tr>
<tr>
<td>Green Party</td>
<td>4%</td>
<td>5%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>Independent Alliance Candidate</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Solidarity - People Before Profit (Solidarity-PBP)</td>
<td>3%</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Other Independent Candidate</td>
<td>10%</td>
<td>9%</td>
<td>11%</td>
<td>8%</td>
</tr>
<tr>
<td>Renua</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>-</td>
</tr>
<tr>
<td>Social Democrats</td>
<td>3%</td>
<td>3%</td>
<td>3%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Please note higher margin of error when looking at sample size within demographic breakdowns.
First Preference Vote Intention – 2012-2017

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Note: From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately
First Preference Vote Intention – 2009 to 2017

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

Note: From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately
First Preference Vote Intention – Since GE 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)
Likely Impact if Mary Lou McDonald Becomes New leader of Sinn Féin
Impact if Mary Lou McDonald Takes over As Sinn Fein Leader.

This weekend Gerry Adams leader of Sinn Fein announced that he would step down as leader in 2018. The most likely candidate to lead the party is the current deputy leader Mary Lou McDonald. How much do you agree or disagree with each of the following statements other people have made were she to become leader...

- **I would be more likely to vote for Sinn Fein**
  - Strongly Agree: 41%
  - Agree: 56%
  - Agree Slightly: 21%
  - Don’t Know: 3%

- **Gerry Adams will still be running things behind the scenes**
  - Strongly Agree: 60%
  - Agree: 35%
  - Agree Slightly: 5%
  - Don’t Know: 28%

- **I would be happy for Sinn Fein to be in Government**
  - Strongly Agree: 40%
  - Agree: 57%
  - Agree Slightly: 21%
  - Don’t Know: 3%

- **I don’t trust Sinn Fein whoever is leader**
  - Strongly Agree: 47%
  - Agree: 50%
  - Agree Slightly: 17%
  - Don’t Know: 3%
Impact If Mary Lou Leads SF; I would be more likely to vote for Sinn Fein - % Agree

This weekend Gerry Adams leader of Sinn Fein announced that he would step down as leader in 2018. The most likely candidate to lead the party is the current deputy leader Mary Lou McDonald. How much do you agree or disagree with each of the following statements other people have made were she to become leader...

Social Class
- ABC1: 38%
- C2DE: 43%

Gender
- 44% Agree
- 37% Disagree

Party Support
- Fianna Fail: 28%
- Fine Gael: 19%
- Labour: 34%
- Ind: 37%

Region
- Dublin: 51%
- Conn/ Ulster: 38%
- Rest of Leinster: 38%
- Munster: 34%
Impact If Mary Lou Leads SF; I would be happy for Sinn Fein to be in Government - %Agree

This weekend Gerry Adams leader of Sinn Fein announced that he would step down as leader in 2018. The most likely candidate to lead the party is the current deputy leader Mary Lou McDonald. How much do you agree or disagree with each of the following statements other people have made were she to become leader...

**Gender**

- 44% Agree
- 37% Disagree

**Age**

- 18-24: 50%
- 25-34: 39%
- 35-44: 44%
- 45-54: 31%
- 54-65: 22%
- 65+: 22%

**Social Class**

- ABC1: 36%
- C2DE: 45%

**Party Support**

- Fianna Fail: 23%
- Fine Gael: 21%
- Labour: 24%
- Ind: 41%

**Region**

- Conn/ Ulster: 41%
- Rest of Leinster: 41%
- Munster: 40%
- Dublin: 51%
Impact If Mary Lou Leads SF; Gerry Adams will still be running things behind the scenes - % Agree

This weekend Gerry Adams leader of Sinn Fein announced that he would step down as leader in 2018. The most likely candidate to lead the party is the current deputy leader Mary Lou McDonald. How much do you agree or disagree with each of the following statements other people have made were she to become leader...

- Gender: 59% agree, 61% disagree
- Social Class:
  - ABC1: 62%
  - C2DE: 60%
- Party Support:
  - Fianna Fail: 64%
  - Fine Gael: 66%
  - Labour: 68%
  - Ind: 64%
- Region:
  - Conn/ Ulster: 66%
  - Munster: 64%
  - Rest of Leinster: 57%
  - Dublin: 54%
Impact If Mary Lou Leads SF; I don’t trust Sinn Fein whoever is leader - %Agree

This weekend Gerry Adams leader of Sinn Fein announced that he would step down as leader in 2018. The most likely candidate to lead the party is the current deputy leader Mary Lou McDonald. How much do you agree or disagree with each of the following statements other people have made were she to become leader…

Gender

47% 46%

Social Class

ABC1: 51%
C2DE: 44%

Party Support

56% 63% 52% 39%

Region

45% 46% 53%
Rest of Leinster
Conn/ Ulster
Munster
Dublin

Age

18-24 25-34 35-44 45-54 54-65 65+
33% 40% 52% 48% 47% 53%
THANK YOU