



**The Sunday
Business Post**

General And European Elections Opinion Poll

May 2019



REDC

Methodology and Weighting

- RED C interviewed a random sample of 2,000 adults aged 18+ by telephone and online between the 9th – 16th May 2019.

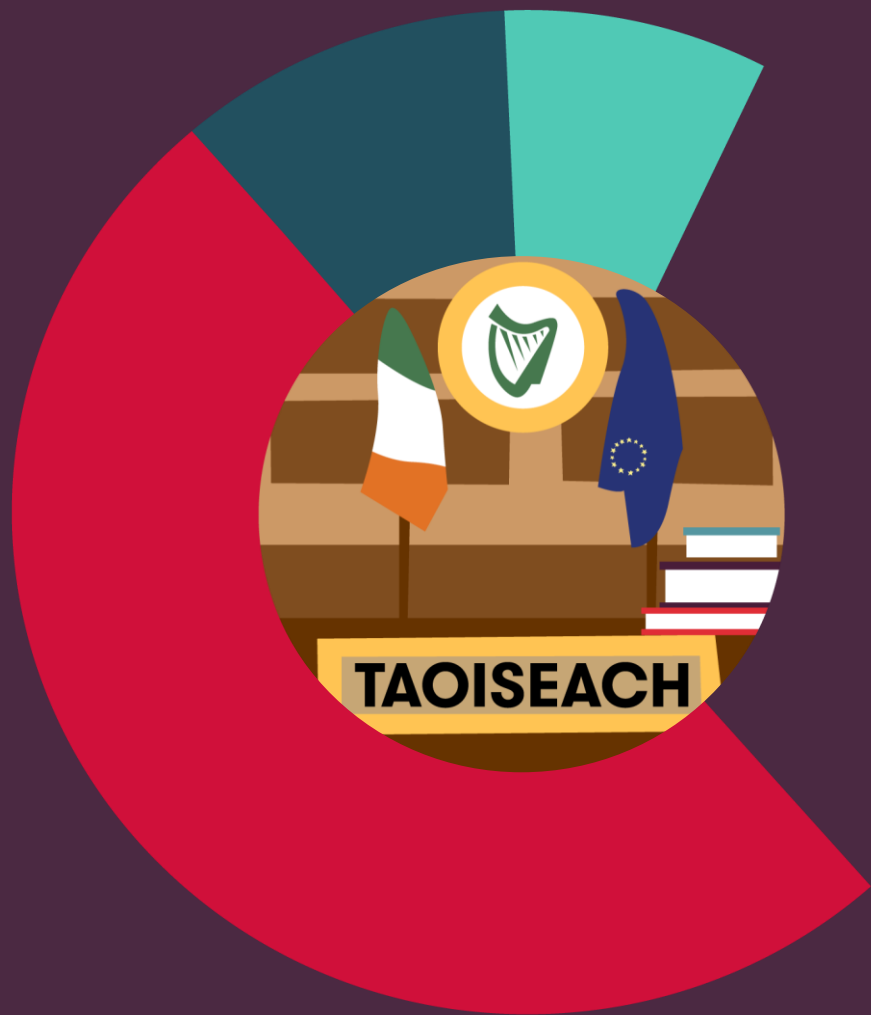
Part 1 – Telephone Poll

- / A 1000 interview were conducted by phone, using a random digit dial (RDD) method to ensure a random selection process of households to be included – this also ensures that ex-directory households are covered.
- / Up to half of the sample are interviewed using an RDD landline sample, with between 50%-75% conducted using an RDD mobile phone sample, this ensures 98% coverage of the population reaching landline only households, mobile only households and those with both a landline and a mobile.
- / Interviews were conducted across the country and the results weighted to the profile of all adults.

Part 2 – Online Poll

- / RED C also interviewed a random sample of 1000 adults aged 18+ through our online panel RED C LIVE consisting of over 45,000 members.
- / Respondents were selected from the panel at random and interlocking quotas set on age, gender, class, region and education in order to ensure the final sample was representative of all adults aged 18+

- The two polls were combined to provide a robust base for analysis of over 2000 interviews nationally, 825 interviews in the South constituency, 553 in Dublin and 646 in Midlands North West.
- A further past vote weighting is included that takes the recall for how people voted at the last election, compares this to the actual results and weights the data between the two.
- Vote intention results are also weighted based on turnout, including both how likely each respondent is to actually go and vote on a 10 point scale, where 1 is not at all likely and 10 is very likely, as well as whether or not they voted in the last general election.
- In all respects the poll was completed to the opinion polling guidelines set out by both ESOMAR and AIMRO.

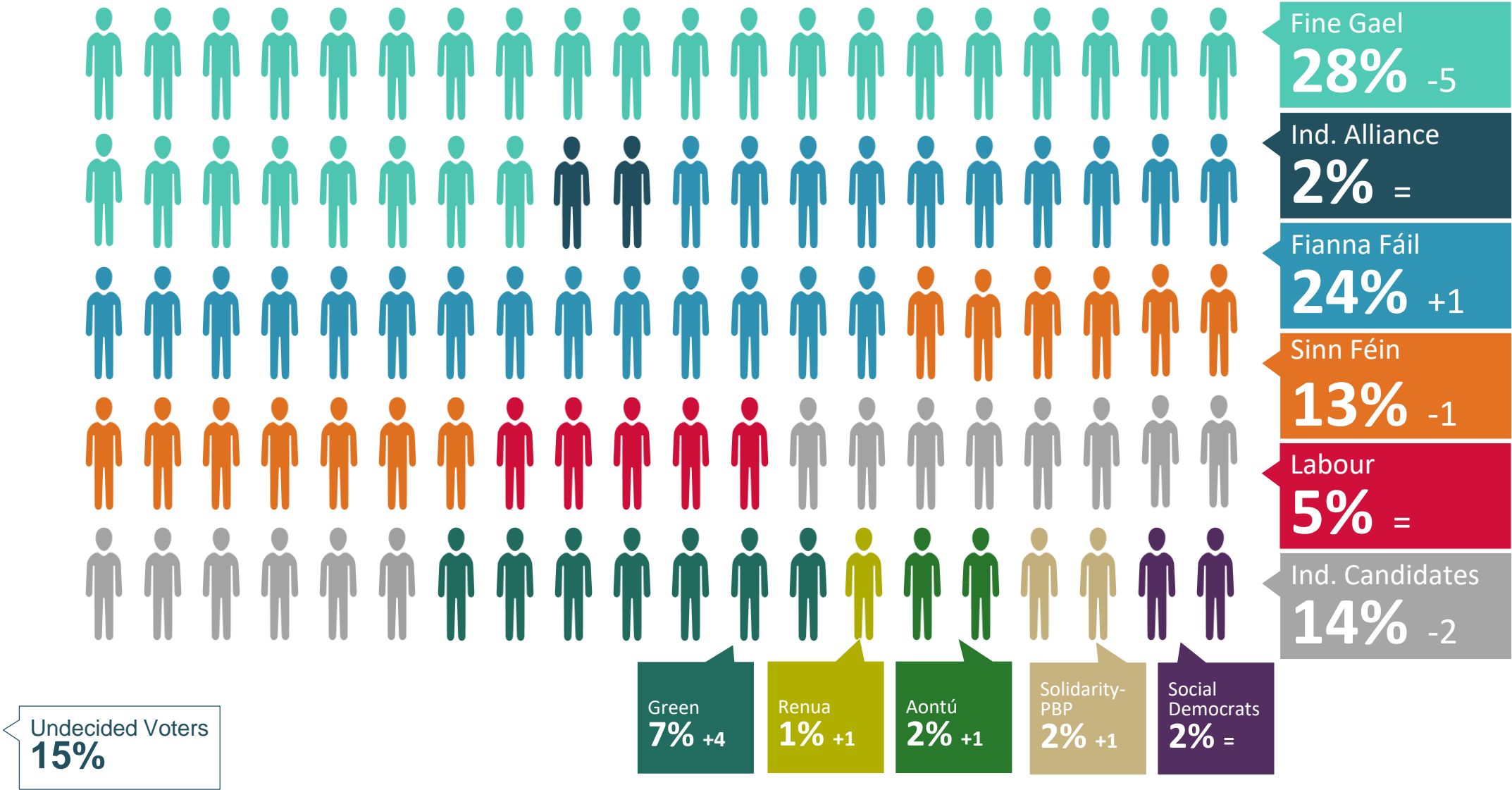


General Election

First Preference Vote Intention – 19th May 2019

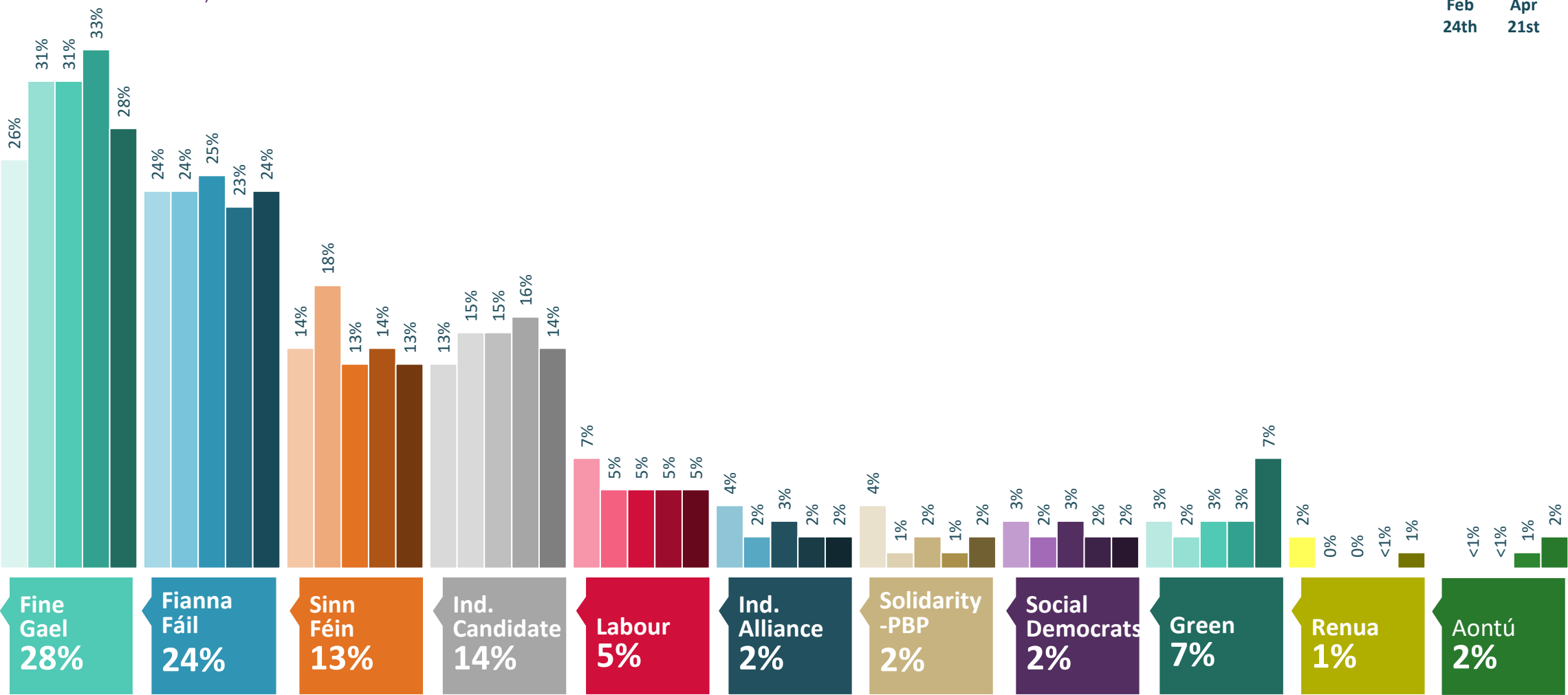
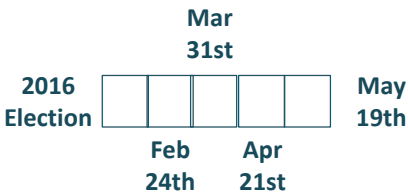
If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)



First Preference Vote Intention – May ‘19

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)
(Base: All adults 18+ who will vote)



Party Preference X Demographics

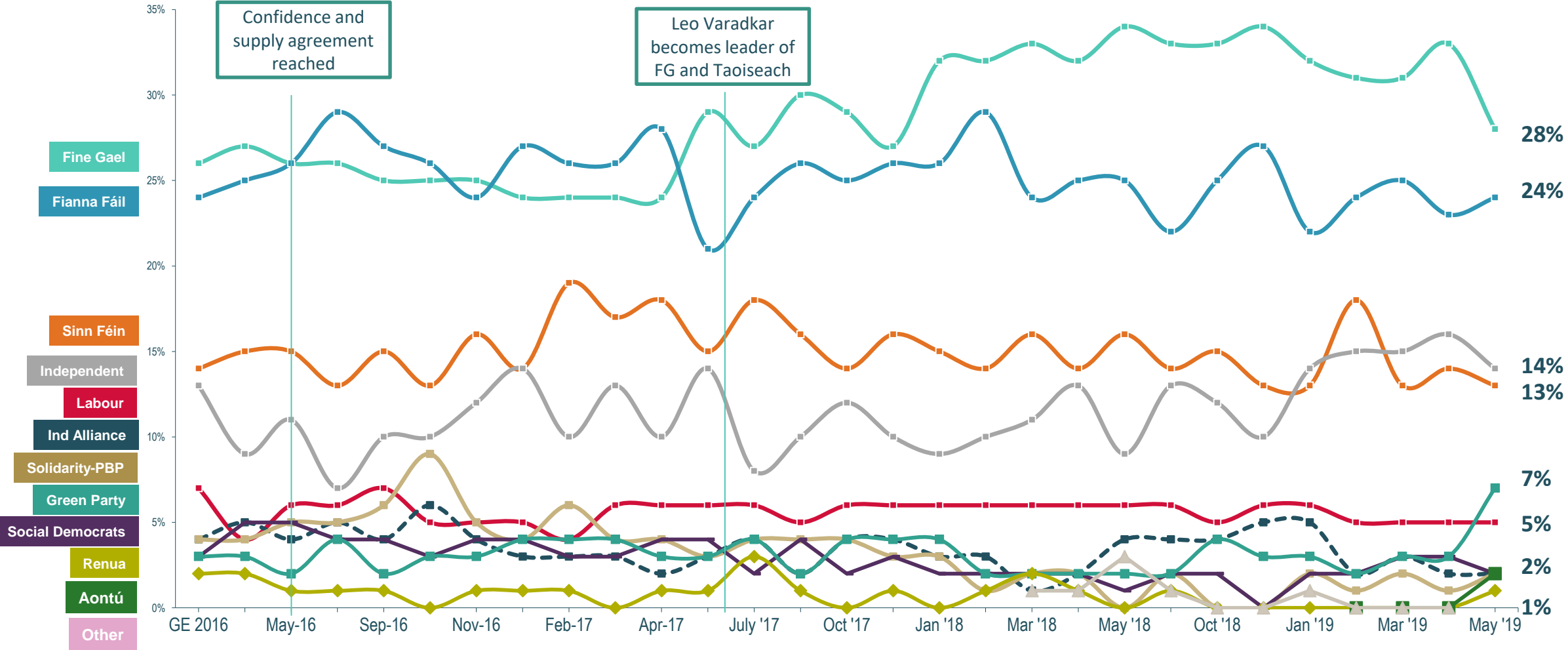
If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)c

		Gender		Age			Social Class			Region			
	Total	Male	Female	18-34	35-54	55	ABC1	C2DE	F	Dublin	Rest of Leinster	Munster	Conn/ Uster
Fine Gael	28%	28%	27%	25%	21%	34%	31%	22%	43%	26%	28%	29%	27%
Fianna Fáil	24%	23%	25%	17%	23%	29%	24%	23%	28%	17%	26%	25%	29%
Other Independent Candidate	14%	13%	16%	12%	16%	15%	13%	14%	24%	14%	12%	17%	14%
Sinn Fein	13%	14%	12%	17%	16%	8%	8%	20%	*	12%	15%	13%	12%
The Green Party	7%	8%	6%	10%	8%	4%	9%	5%	*	12%	5%	6%	3%
Labour	5%	5%	5%	6%	5%	4%	4%	6%	0	6%	5%	5%	2%
Independent Alliance Candidate	2%	2%	1%	3%	1%	2%	1%	3%	1%	2%	2%	2%	3%
Solidarity- People Before Profit	2%	2%	3%	4%	4%	*	3%	3%	0	5%	2%	*	3%
Social Democrats	2%	3%	2%	5%	3%	1%	4%	2%	0	4%	1%	2%	2%
Aontú (February 2019)	2%	2%	2%	*	2%	2%	2%	1%	0	1%	1%	1%	5%

First Preference Vote Intention – Since GE 2016

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

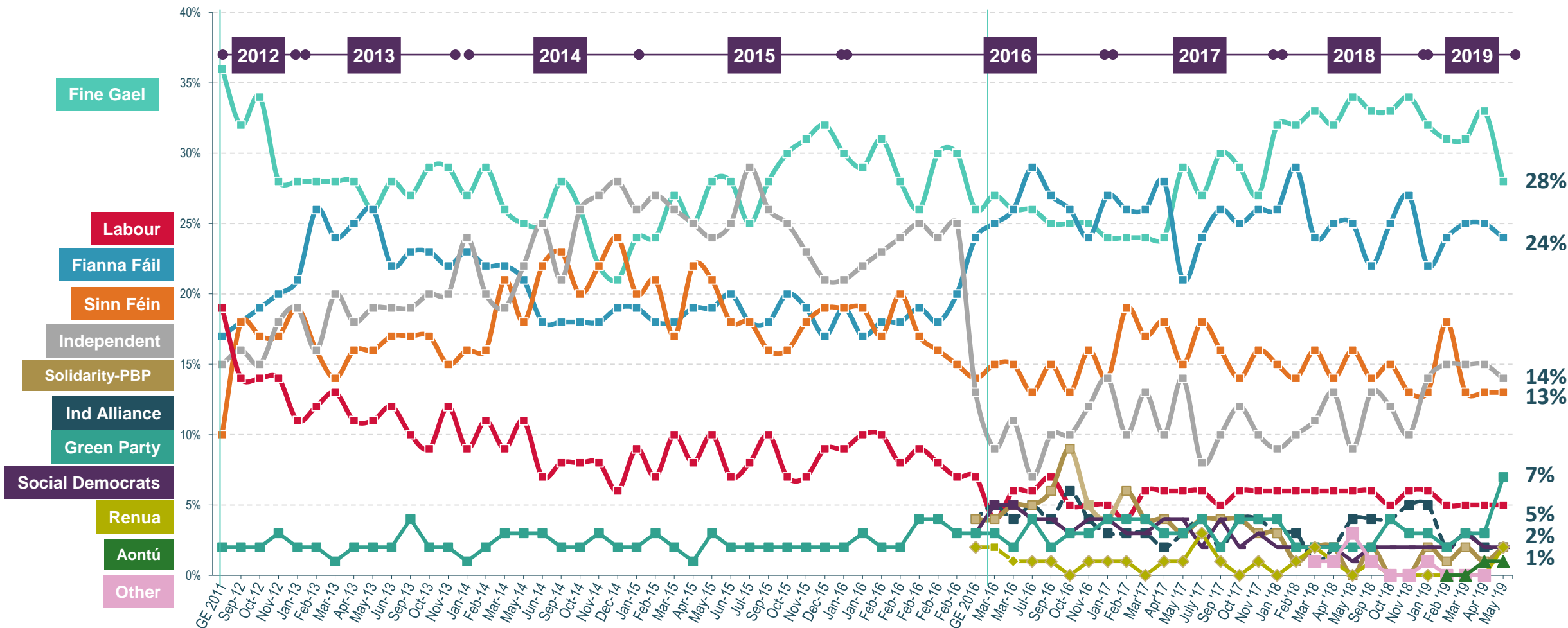
(Base: All adults 18+ who will vote)



First Preference Vote Intention – 2012-2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)

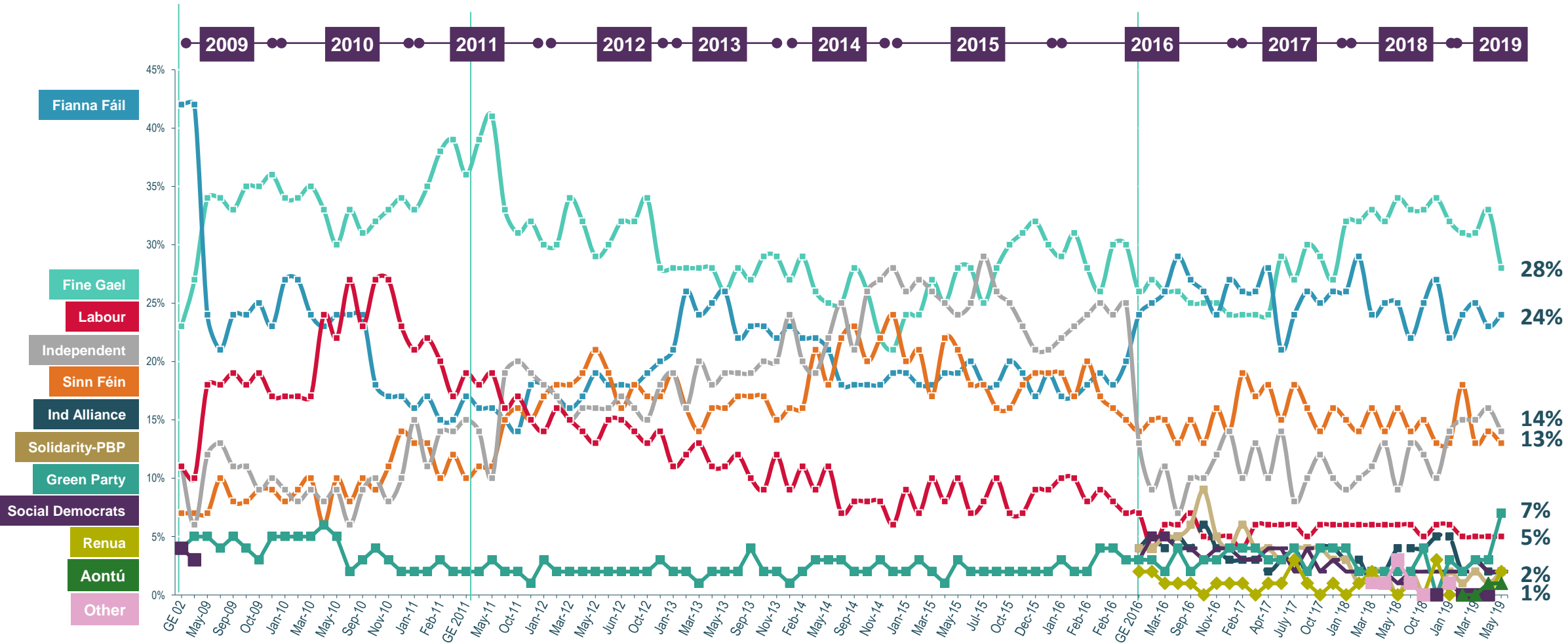


Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately

First Preference Vote Intention – 2009 to 2019

If the general election was tomorrow which party or independent candidate do you think you would give your first preference vote to? (Past vote weighted)

(Base: All adults 18+ who will vote)



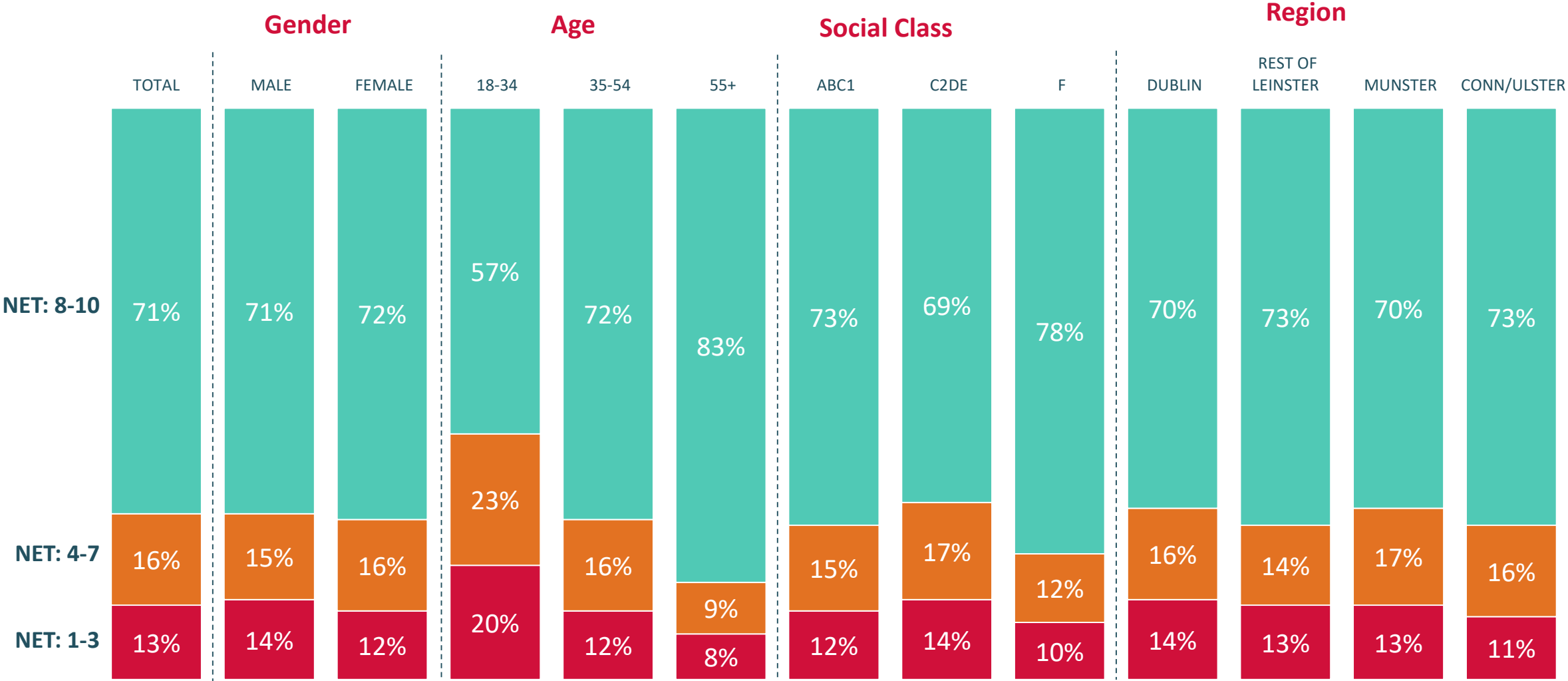
Note; From GE 2016 Onwards, 'Independents/Others' split out to show Solidarity-PBP, Social Democrats & Renua separately



European Elections

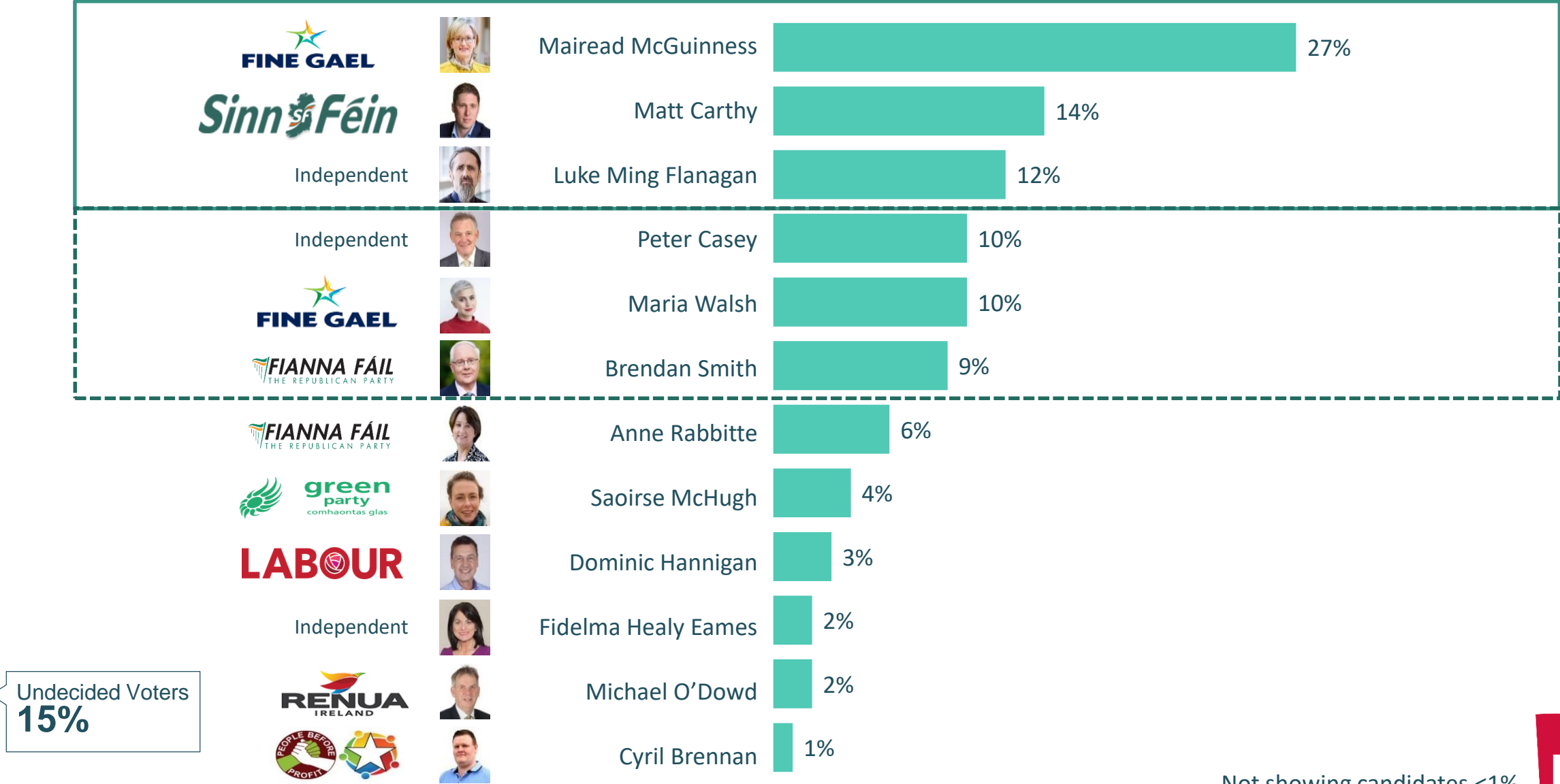
Likelihood to Vote In European Elections

(Base: All Irish Voters; n=2024)



European Election – 1st Preference – Midlands North West (4 seats)

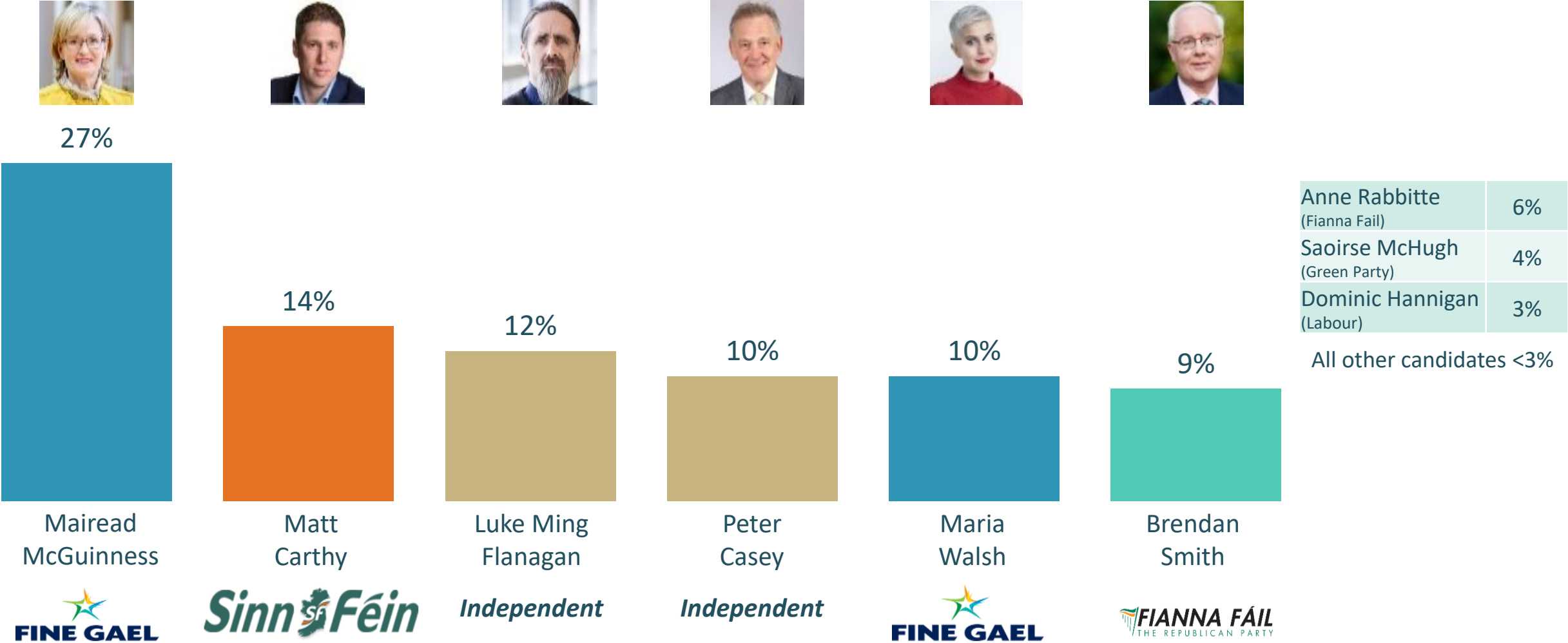
(Base: All Irish Voters in Midlands North West Constituency (n=458))



Not showing candidates <1%

European Election – 1st Preference – Midlands North West

(Base: All Irish Voters in Midlands North West Constituency (n=458))



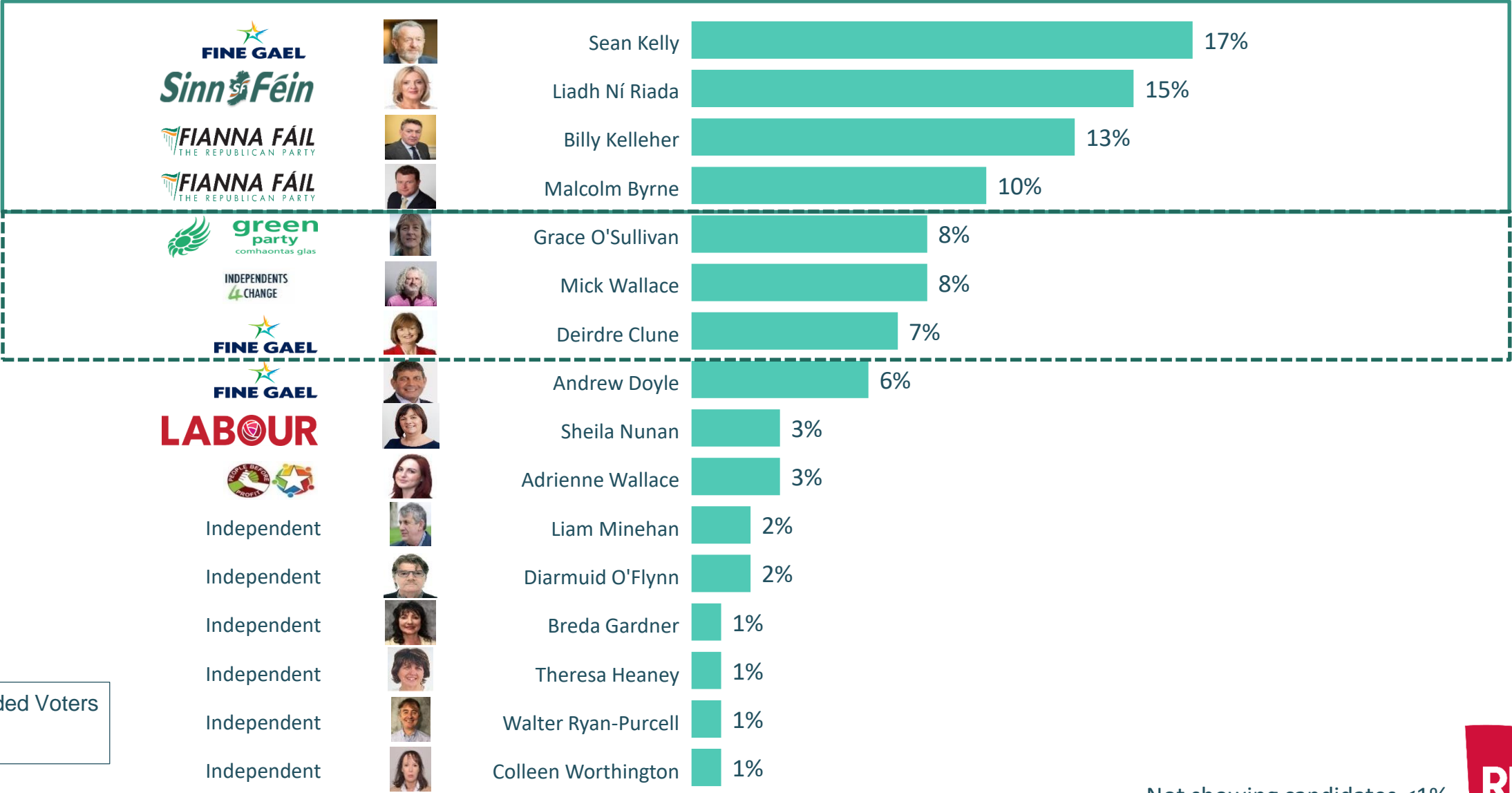
European Election – 1st Preference – Midlands North West X Demographics

		Gender		Age			Social Class	
	TOTAL	Male	Female	18-34	35-54	55+	ABC1	C2DE
	(n=458)	(n=240)	(n=218)	(n=104)	(n=192)	(n=162)	(n=188)	(n=240)
Mairead McGuinness (<i>Fine Gael</i>)	27%	27%	26%	20%	19%	40%	30%	22%
Matt Carthy (<i>Sinn Fein</i>)	14%	14%	13%	22%	13%	10%	9%	20%
Luke Ming Flanagan (<i>Independent</i>)	12%	14%	10%	17%	14%	7%	11%	14%
Peter Casey (<i>Independent</i>)	10%	9%	10%	9%	10%	10%	10%	9%
Maria Walsh (<i>Fine Gael</i>)	10%	8%	11%	7%	12%	9%	12%	9%
Brendan Smith (<i>Fianna Fail</i>)	9%	8%	10%	7%	7%	12%	9%	8%
Anne Rabbitte (<i>Fianna Fail</i>)	6%	6%	5%	1%	9%	4%	3%	7%
Saoirse McHugh (<i>Green Party</i>)	4%	3%	5%	7%	4%	2%	5%	3%
Dominic Hannigan (<i>Labour</i>)	3%	4%	2%	4%	2%	2%	4%	2%

Not shown candidates <3%

European Election – 1st Preference – South (5 Seats)

(Base: All Irish Voters in South Constituency (n=575))

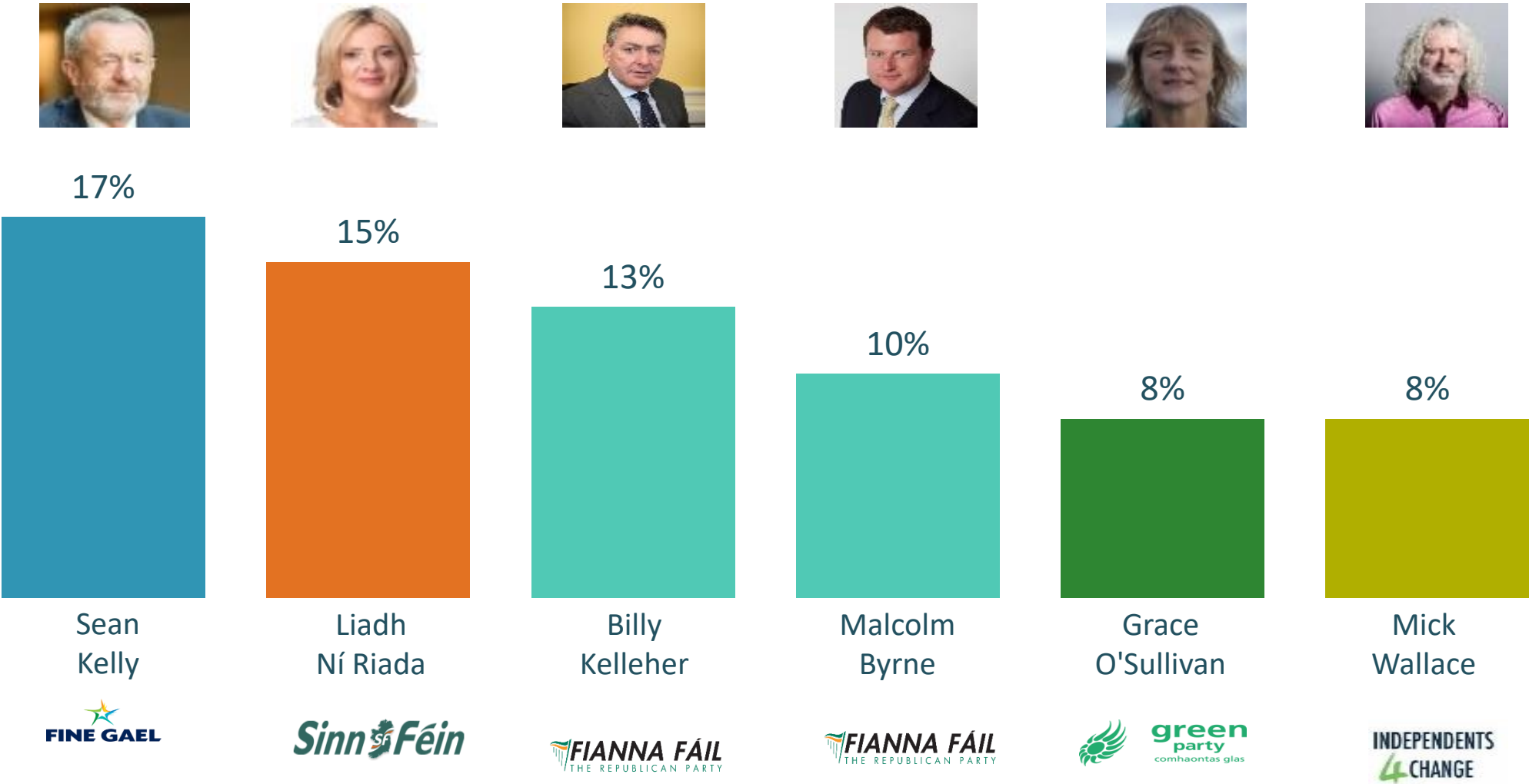


Undecided Voters
24%

Not showing candidates <1%

European Election – 1st Preference – South

(Base: All Irish Voters in South Constituency (n=575))



Deirdre Clune (Fine Gael)	7%
Andrew Doyle (Fine Gael)	6%
Sheila Nunan (Labour)	3%
Adrienne Wallace (Solidarity - People Before Profit)	3%
All other candidates <3%	

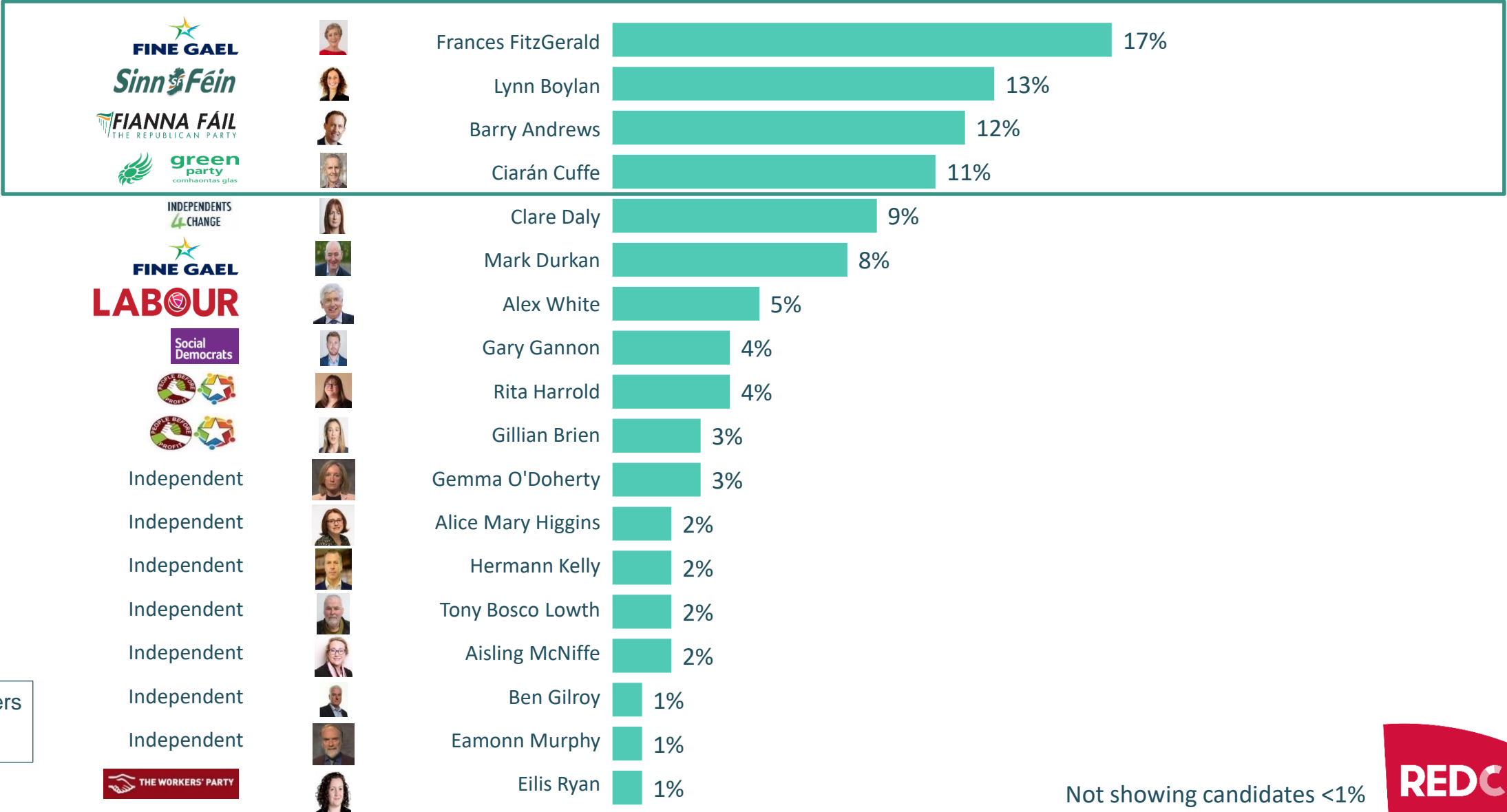
European Election – 1st Preference – South X Demographics

		Gender		Age			Social Class	
	TOTAL	Male	Female	18-34	35-54	55+	ABC1	C2DE
	(n=575)	(n=271)	(n=304)	(n=135)	(n=232)	(n=208)	(n=257)	(n=272)
Sean Kelly (<i>Fine Gael</i>)	17%	20%	14%	17%	17%	17%	17%	14%
Liadh Ní Riada (<i>Sinn Féin</i>)	15%	14%	16%	25%	18%	6%	13%	19%
Billy Kelleher (<i>Fianna Fail</i>)	13%	16%	11%	8%	14%	16%	13%	15%
Malcolm Byrne (<i>Fianna Fail</i>)	10%	10%	10%	8%	8%	13%	11%	10%
Grace O'Sullivan (<i>Green Party</i>)	8%	7%	10%	6%	11%	7%	13%	5%
Mick Wallace (<i>Independents 4 Change</i>)	8%	11%	6%	7%	8%	10%	8%	9%
Deirdre Clune (<i>Fine Gael</i>)	7%	6%	9%	5%	7%	9%	9%	6%
Andrew Doyle (<i>Fine Gael</i>)	6%	5%	8%	5%	4%	9%	7%	5%
Sheila Nunan (<i>Labour</i>)	3%	3%	3%	4%	3%	3%	3%	3%
Adrienne Wallace (<i>Solidarity - People Before Profit</i>)	3%	1%	4%	6%	3%	*	1%	4%

Not shown candidates <3%

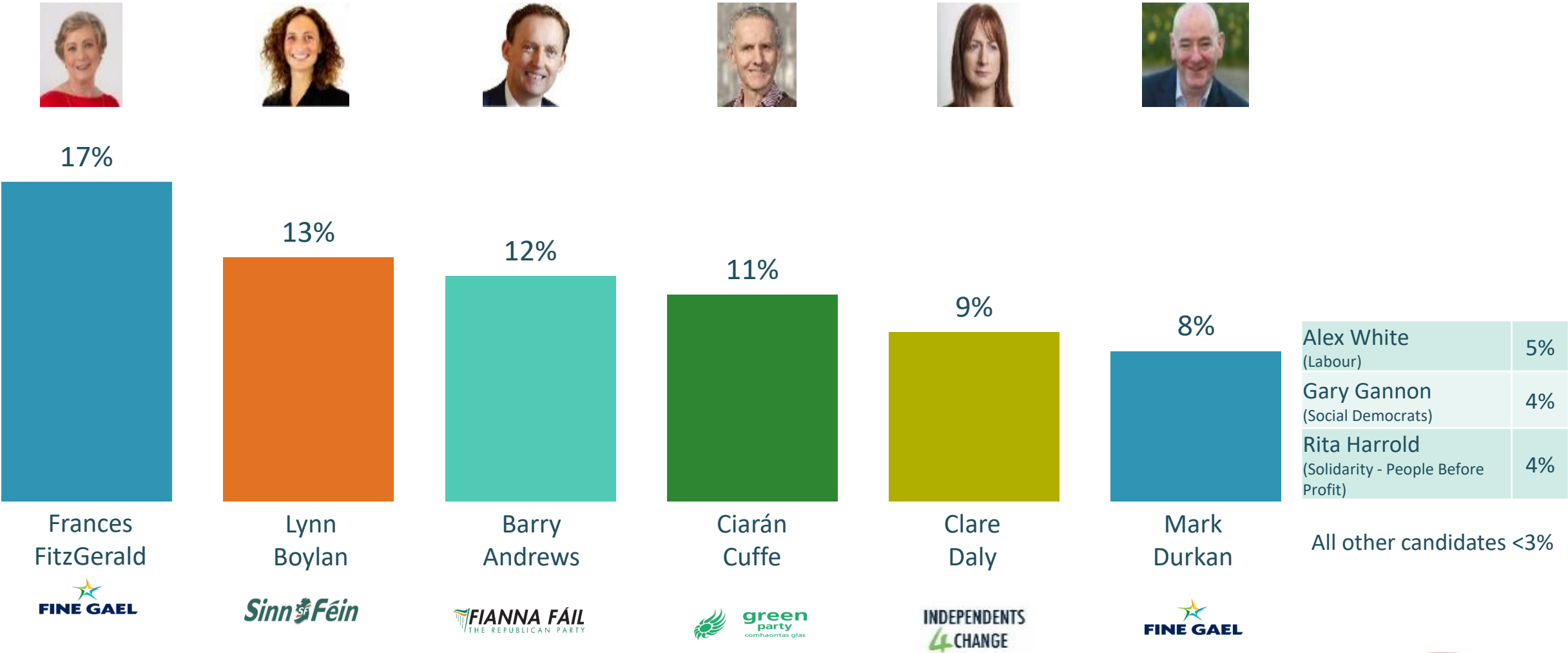
European Election – 1st – Dublin (4 Seats)

(Base: All Irish Voters in Dublin Constituency (n=407))



European Election – 1st Preference – Dublin

(Base: All Irish Voters in Dublin Constituency (n=407))



European Election – 1st Preference – Dublin X Demographics

		Gender		Age			Social Class	
	TOTAL	Male	Female	18-34	35-54	55+	ABC1	C2DE
	(n=407)	(n=235)	(n=172)	(n=109)	(n=155)	(n=143)	(n=219)	(n=187)
Frances FitzGerald (<i>Fine Gael</i>)	17%	13%	22%	13%	15%	22%	20%	13%
Lynn Boylan (<i>Sinn Fein</i>)	13%	15%	10%	10%	11%	17%	6%	21%
Barry Andrews (<i>Fianna Fail</i>)	12%	12%	12%	7%	12%	16%	12%	12%
Ciarán Cuffe (<i>Green Party</i>)	11%	14%	8%	15%	11%	9%	15%	7%
Clare Daly (<i>Independents 4 Change</i>)	9%	7%	12%	9%	5%	14%	8%	11%
Mark Durkan (<i>Fine Gael</i>)	8%	8%	7%	9%	10%	4%	8%	7%
Alex White (<i>Labour</i>)	5%	6%	5%	7%	3%	7%	5%	5%
Gary Gannon (<i>Social Democrats</i>)	4%	6%	2%	7%	4%	3%	5%	3%
Rita Harrold (<i>Solidarity - People Before Profit</i>)	4%	3%	5%	1%	9%	0	4%	3%
Gillian Brien (<i>People Before Profit</i>)	3%	3%	2%	6%	2%	1%	3%	2%
Gemma O'Doherty (<i>Independent</i>)	3%	5%	1%	5%	5%	1%	3%	4%

**THANK
YOU**

REDCThe logo for REDC, featuring the word "REDC" in a bold, sans-serif font. The letters "RED" are dark blue, and the letter "C" is red with a small teal segment at the top.